

NEW



Here's what to expect...

1

INITIAL CONTACT

This is your first introduction to someone in the creative department. A telephone consultation will be set up to discuss the project in depth with your assigned designer and the Art Director.

2

PROJECT CONSULTATION

You will be contacted at the time agreed upon. The scope, purpose and expectations of the project will be discussed in depth. You may want to have emailed images of similar projects that you like or dislike and anything else you have associated to the project to your initial contact.

3

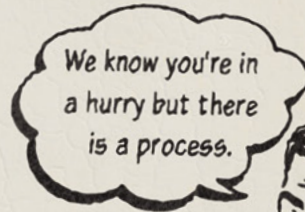
QUOTE

You will receive a quote based on the parameters of the job outlined in the Project Consultation. The quote can take anywhere from just a couple of hours to 3 days depending on the scope of the project.

4

DEPOSIT

Once the design quote is agreed upon, a deposit of half the design quote is due before proceeding.



5

PROOF APPROVALS

You will receive a soft proof (viewed on screen) of your artwork. You can "OK" the proof as is or ask for corrections. 3 rounds of corrections are included in the original quote. After this, edits are billed at \$75 an hour in half hour increments. This approval process will continue until the proof is finally OKed. At which point the proof must be signed as approved and sent back to the designer. Projects will not be sent to print without a signed proof.

6

FINAL MOCK-UP

If your project requires labeling or screen printing we will mock-up the label or screen print digitally on the product to give you a close approximation of placement and what the final printed piece will look like.

7

SENT TO PRINT

Upon receipt of the final signed approval, the file is sent to print. Turn-around time is around 10-15 working days depending on the complexity of the job. Additional time may be required if we are applying labels.

SEE OUR FAQ PAGES